

Phytochemical diversity, ethnomedicinal and therapeutic potential of the Genus *Verbesina*: A concise review

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ABSTRACT: The exploration encompasses the diverse dimensions of the *Verbesina* genus, a cluster of flowering plants within the Asteraceae family, comprising 340 species with varied growth patterns and floral attributes. Traditional medicinal practices associated with *Verbesina* species across different cultures are scrutinized, emphasizing the necessity for scientific validation of these ethnomedicinal traditions. Through chemical and pharmacological profiling, *Verbesina* plants reveal a plethora of bioactive compounds and therapeutic potentials, propelling opportunities for drug discovery and development. Safety considerations, conservation challenges, and sustainable harvesting practices emerge as pivotal factors in maximizing the benefits of *Verbesina* species while minimizing environmental impacts. Finally, we underscore the significance of collaborative research efforts, recognizing the invaluable contributions of our professional colleagues and researchers in related fields, in fully harnessing the medicinal, healthcare and conservation potentials of *Verbesina* plants, promising groundbreaking discoveries and applications with profound implications for human well-being.

Keywords: *Verbesina*; ethnopharmacology; phytochemistry; medicinal value.

1. Introduction

The genus *Verbesina* encompasses a diverse group of flowering plants within the Asteraceae family, commonly known as the sunflower family. The *Verbesina* genus currently comprises of 340 species. Including both annuals and perennials (shrubs, trees), numerous species possess a somewhat weedy nature, regularly reseeding themselves, and feature flowers rich in nectar (WFO, 2024). The genus displays considerable diversity in its growth habits. While certain species manifest as trees within montane moist or cloud forests, most adopt a shrubby form across various montane tropical vegetation

assemblages (Panero and Strother, 2021). Each species within the genus exhibits flowers in shades of white or yellow, resembling miniature sunflowers. The term "*Verbesina*" is likely derived from the resemblance of its foliage to that of the unrelated *Verbena* (Merriam-Webster, 1828). In *Verbesina*, the capitula (a racemose inflorescence in the form of a disc of sessile flowers, the youngest at the centre, occurs in the daisy and related plants) can take on both a discoid or radiate form, and the prevailing corolla colors are predominantly golden yellow or white. However, a limited number of species exhibit

corollas in shades of red, orange, green, cream-colored, light yellow, and occasionally pink. *Verbesina* is distinguishable from Heliantheae by its distinctive biconvex fruits featuring mostly symmetrical wings and a pappus characterized by two awns without intervening squamellae(Panero and Strother, 2021). The majority of *Verbesina* species are perennials, such as *V. alternifolia*, *V. aristata*, *V. chapmanii*, *V. dissita*, *V. helianthoides*, *V. heterophylla*, *V. lindheimeri*, *V. longifolia*, *V. nana*, *V. occidentalis*, *V.* In traditional medicine practices, *Verbesina* species are documented for internal use in

2. Traditional Healing Wisdom: Ethnomedicinal uses of *Verbesina* species across different cultures

The genus *Verbesina* includes a variety of flowering plants, and some species within this genus have been traditionally used in ethnomedicine for various purposes. It's important to note that the specific uses may vary among different cultures, and not all species within the genus may have documented ethnomedicinal uses. It's crucial to highlight that while there may be ethnobotanical and

treating gastrointestinal disorders and externally for alleviating conditions such as rheumatism and hemorrhoids. Phytochemical studies have unveiled the isolation and characterization of more than 200 compounds within the genus. Terpenoids emerge as the most prevalent secondary metabolites, followed by aromatics, flavonoids and alkaloids. Sesquiterpenoids are the most abundant within the terpenoid category, reported in most species within this genus. A limited number of species have undergone pharmacological investigations(Mora et al., 2013b).

ethnomedicinal knowledge associated with certain *Verbesina* species, scientific validation is necessary to confirm these traditional uses and to understand the safety and efficacy of these plants for medical purposes. Additionally, the specific species within the genus *Verbesina* and their uses can vary, so it's essential to refer to local traditional knowledge and practices for accurate information (Table 1). Here are some general ethnomedicinal uses associated with specific *Verbesina* species:

Table 1: Ethnomedicinal uses of genus *Verbesina*

<i>Verbesina</i> species	Plant part	Mode of preparation (application)	Traditional uses	Country (Refs.)
<i>V. abscondita</i>	Wp	Ex (p.o.)	Respiratory tract illness	Mexico (Cilia-López et al., 2021)
<i>V. crocata</i>	Lf and Fw		Anti-diabetic, diuretic, diaphoretic, cathartic, antipyretic, astringent, aphrodisiac effects, and dermatological conditions	Mexico (Pérez G et al., 1984, Alonso-Castro et al., 2011)
			Wounds, burns and sore throats	Mexico(Canales et al., 2005)
	Ap	Inf (p.o.)	Anti-tussive	Mexico (Waizel-Bucay and Waizel-Haiat, 2009)
	Lf		Renal disorders	Mexico (Heyerdahl-Viau et al., 2023)
<i>V. encelioides</i>	Wp	Dec (top.)	Arthritis, rheumatism	Colorado(Bye and Linares, 1986)

			Spider bites, snake bites, and warts	India(Jain <i>et al.</i> , 2008)
<i>V. gigantea</i>	Lf	Ex (p.o.)	Gastrointestinal problems	Pakistan(Ayub <i>et al.</i> , 2023)
			Laxative	India(Parrotta, 2001)
		---	Ophthalmic problems	Argentina(Trillo <i>et al.</i> , 2010)
<i>V. gigantea</i>	Wp		Anti-malarial	Belize (Milliken <i>et al.</i> , 2021)
	Rt	Dec (top.)	Snake bites	Colombia(Vásquez <i>et al.</i> , 2015)
<i>V. helianthoides</i>	Wp	Dec (p.o.)	Cystitis and urinary stones	Geogia(Treben, 2007)
<i>V. macrophylla</i>		Ex (p.o.)	Renal infections and fever	Mexico (Deiró <i>et al.</i> , 2023)
Lf	Dec (p.o.)	Renal and urethral infections	Brazil (Moreira <i>et al.</i> , 2002)	
		Inflammation	Brazil (Agra <i>et al.</i> , 2007)	
<i>V. nergensis</i>	Wp	Dec (top.)	Antiseptic in wounds	Mexico(Mora <i>et al.</i> , 2013b)
<i>V. persicifolia</i>			Antiseptic in wounds	Mexico(Jerezano Alberto <i>et al.</i> , 2016)
Ap	Ex (p.o.)	Gastric cancer, gastrointestinal disorders, and inflammatory conditions; anti-diabetic and diuretic	Mexico (Pérez G <i>et al.</i> , 1984, Alonso-Castro <i>et al.</i> , 2011)	
		Fever	Mexico(Josabad Alonso-Castro <i>et al.</i> , 2012)	
<i>V. scabra</i>	Lf	Inf (top.)	Antiseptic in wounds	Argentine Northwest (Salazar-Gómez and Alonso-Castro, 2022)
<i>V. sphaerocephala</i>			Ulcers and gynecological conditions	Mexico (Jerezano Alberto <i>et al.</i> , 2016, Velasco-Ramírez <i>et al.</i> , 2019)
Ap	Dec (top.)	Dermatological illnesses and eczema	Mexico (Weimann and Heinrich, 1997)	
<i>V. turbacensis</i>	Wp	Ex (p.o.)	Gastrointestinal disorders	Mexico(Mora <i>et al.</i> , 2013b)
	Lf	Dec (top.)	Wounds washes	Mexico (Martínez-Hernández <i>et al.</i> , 2022)
<i>V. virginica</i>	Rt	Dec (p.o.)	Diuretic and against uterine weakness	Chickasaw Indians (Campbell, 1951)

			Diuretic and laxative	Mexico(Mora <i>et al.</i> , 2013b)
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3. Chemical and Pharmacological Profiling of *Verbesina*: Implications for Drug Discovery and Development

The genus *Verbesina*, a diverse array of flowering plants within the Asteraceae family, has long been a subject of interest for researchers and traditional healers. With over 340 species identified to date, *Verbesina* species have been a source of fascination due to their wide-ranging medicinal properties. This genus is a rich source of bioactive compounds, including alkaloids, flavonoids, terpenoids, sesquiterpenes, and fatty acids, distributed across various plant parts. From centuries of traditional use to

contemporary scientific investigations, *Verbesina* plants have emerged as promising drug discovery and development candidates. By systematically profiling the chemical constituents and pharmacological actions of *Verbesina* species, researchers aim to uncover novel therapeutic agents to address unmet medical needs. The table- 2 explores the intricate interplay between *Verbesina* plants' chemical diversity and pharmacological activities, highlighting their potential applications in modern medicine and pharmaceutical innovation, offering a beacon of hope for future medical advancements.

Table 2: Chemical and Pharmacological Literature review of Genus *Verbesina*

<i>Verbesina</i> species	Part s	Extract (s) / compound(s)	Class of compounds	Pharmacologica l action	Refs.
<i>V. alternifolia</i>	Fw	---	ALK, STR, FLA	---	(Solanki <i>et al.</i> , 2021)
<i>V. boliviaca</i>	Rt	Ethyl 3,4-dihydroxycinnamate	-		(Bohlmann <i>et al.</i> , 1980)
	Ap	linoleic and linolenic acid	FA		
<i>V. caracasana</i>	Wp	MeOH / Caracasanamide, caracasandiamide	---	Anti-hypertensive	(Delle Monache <i>et al.</i> , 1996)
		MeOH / N ³ -prenylagmatine, N ¹ -3',4'-dimethoxycinnamoylagmatine, agmatine and galegin (prenylguanidine)			(Monache <i>et al.</i> , 1999)
		MeOH / (Z)-Caracasanamide			(Delle Monache <i>et al.</i> , 1993)
		MeOH / (3,4-Dimethoxycinnamoyl)-N1-agmatine A			(Carmignani <i>et al.</i> , 2001)
<i>V. cinerea</i>	Rt	borneol coumarate and ferulate	TER	---	(Bohlmann <i>et al.</i> , 1980)
	Ap	Germacrene D	GD		
<i>V. crocata</i>		MeOH	---	Wound healing	(García-Bores <i>et al.</i> , 2020)
		Aq		Diuretic	(Salazar-Gómez <i>et al.</i> , 2018)

<i>V. diversifolia</i>	Lf	β -caryophyllene, bicyclogermacrene and germacrene D-4-ol	EO	-	(Albuquerque <i>et al.</i> , 2006)
<i>V. encelioides</i>	Wp	HA / Galegine /3-methyl-2-but enylguanidine	ALK		(Eichholzer <i>et al.</i> , 1982)
		PE/ Taraxasterol acetate	TER	Anticancer (hepatocarcinoma Hep G2 cell lines), Antibacterial (S.A., B.S., and E.C.), antifungal (A.F. and C.A.)	(Abbas <i>et al.</i> , 2016)
		PE/ β -amyrin	TER	---	(Abbas <i>et al.</i> , 2016)
		PE/ β -sitosterol and stigmasterol	STR		
		EtAc / Stigmasterol-3-O- β -D-glucopyranoside	STR-SAP		
		EtAc / p-coumaric acid	PHE	---	(Abbas <i>et al.</i> , 2016)
		EtAc / Hyperoside (Quercetin-3-O- β -D-galactopyranoside)	FLA		
		EtAc / Galegine	ALK		
		MeOH	---	Antibacterial (S.A., and E.C.)	(Gouda <i>et al.</i> , 2014)
				Anticancer (hepatocarcinoma Hep G2 and breast cancer MCF-7 cell lines)	(Al-Oqail <i>et al.</i> , 2016)
			ALK, FLA, SAP, TAN	---	(Chauhan and Rijhwani, 2015)
		EtOH	---	Antiviral (Coxsackie, Enterovirus C (polio), herpes simplex, measles (rubeola) and Semliki Forest virus)	(Jain <i>et al.</i> , 1988)
		CHCl3, EtAc and n-Hexane	ALK, FLA, SAP, TAN	---	(Chauhan and Rijhwani, 2015)
	Ap	MeOH	---	Anticancer (breast MCF7 and cervix)	(Almehdar <i>et al.</i> , 2012)

			cancer HELA cell lines)	
		ALK, FLA, STR, TAN	Anticancer (breast MCF7, Non-small-cell lung NCI-H460 and CNS cancer (glioblastoma) SF268 cell lines)	(Albalawi <i>et al.</i> , 2015)
		ALK, FLA, GLY	Antibacterial (S.A., E.C., and C.V.)	(Singh and Dahiya, 2017)
		---	Antiprotozoal (L. I., P.F., T.B., and T.C.)	(Abdel-Sattar <i>et al.</i> , 2010)
	EtOH		Anticancer (colon HCT-116 cell lines)	(Farshori, 2021)
			Antiviral (Coxsackie and measles (rubeola) virus)	(Jain <i>et al.</i> , 1988)
	Acetone	ALK, FLA, GLY, SAP, STR, TER	---	
	CHCl3	FLA, GLY, STR, TER		
	PE	FLA, STR, TER		
	PE/ α -, β -amyrins and taraxasterol acetate	TER	---	
	PE/ Benzyl-2, 6- dimethoxy benzoate	O-methoxybenzoic acid derivatives		
	PE/ Bornyl ferulate	PHE		
	PE/ Linoleic acid, linolenic acid	FA		
	PE/ Phytol	TER		
	PE/ Stigmasterol	STR		
	PE/ Pseudotaraxasterol-3 β -acetate	TER	Antiprotozoal (L. I., P.F., and T.B.)	
	PE/ 16 β -hydroxy-pseudotaraxasterol-3 β -palmitate	TER	Antiprotozoal (L. I.)	(Ezzat <i>et al.</i> , 2017)
	PE/ Pseudotaraxasterol	TER	Antiprotozoal (T.C.)	
	PE/ β -sitosterol glucoside and β -sitosterol galactoside	STR - GLY	-	
Lf	Aq	---	Antibacterial (E.C., and V.C.)	(Kushwaha and Malik, 2012)
		AgNPs	Antibacterial (E.C., and V.C.);	

				antifungal (A.F., and A.N.)	
		FLA, PHE,TAN, TER	---	---	(Kaur <i>et al.</i> , 2021)
		---	Nematicidal activity (<i>Meloidogyne</i> <i>javanica</i> , <i>Tylenchulus</i> <i>semipenetrans</i>)	(Oka, 2012)	
	Aq / Soluble Proteins	---	Antibacterial (S.A., S.C., P.A., E.C., E.F.) and antifungal (A.F., F.O., R.S.)	(Ramakrishn an <i>et al.</i> , 2017)	
	EtOH / Quercetin 3-galactoside, quercetin-3-galactoside-7-glucoside and quercetin-3-xyloside-7-glucoside	FLA	---	---	(Glennie and Jain, 1980)
St	Aq	---	Antibacterial (E.C., and V.C.)	(Kushwaha and Malik, 2012)	
		AgNPs	Antibacterial (E.C., V.C.) ; antifungal (A.F., A.N.)		
		ALK, ATQ, CHO, FLA, GLY, PHE, TAN, PRT, TER	---	(Kaur <i>et al.</i> , 2021)	
		---	Nematicidal activity (<i>Meloidogyne</i> <i>javanica</i> , <i>Tylenchulus</i> <i>semipenetrans</i>)	(Oka, 2012)	
Fl		ALK, ATQ, CHO, FLA, GLY, PHE, TAN, PRT, TER	---	(Kaur <i>et al.</i> , 2021)	
		---	Nematicidal activity (<i>Meloidogyne</i> <i>javanica</i> , <i>Tylenchulu</i> <i>ssemipenetrans</i>)	(Oka, 2012)	
		---	Antibacterial (E.C., and K.P.)	(Jain <i>et al.</i> , 2007)	
		---	Antibacterial (S.A., S.E., S.I.,	(Toribio <i>et al.</i> , 2005)	
	MeOH				

			P.A., S.A., S.T., C.F., E.C.) and antifungal (C.A.)	
	HA	SAP	Antioxidant	(Verma <i>et al.</i> , 2019)
		SAP conjugated-AgNPs	Anti-acne (<i>Propionibacterium acnes</i>)	
	EtOH / Galegine /3-methyl-2-but enylguanidine	ALK	Hypoglycemic	(Jain <i>et al.</i> , 1988)
		EO enriched fractions	Antibacterial (E.C., and S.F.); antifungal (A.F., and F. M.)	
		STR enriched fractions	Antifungal (F. M.)	
	EtOH / Quercetin-3-galactoside-7-glucoside and quercetin-3-xyloside-7-glucoside	FLA	---	(Glennie and Jain, 1980)
Sd	α - and β -amyrins, Friedelin, Epi-friedelinol, lupeol	TER	Antioxidant	(Jain <i>et al.</i> , 2008b)
	Stigmasterol, β -sitosterol	STR		
Rt	Aq	---	Anticancer (Sarcoma 180 cell lines)	(Jain <i>et al.</i> , 1988)
		ALK, FLA, GLY, SAP, TAN, TER	---	(Fawzy <i>et al.</i> , 2013)
		---	Antibacterial (B.S., E.C., P.A.) Antifungal (A.N., C.A., P.C., and T.R.)	(Jain <i>et al.</i> , 2008c)
		CHO, PHE, FLA	Antioxidant	
	MeOH / Galegine /3-methyl-2-but enylguanidine	ALK	Antibacterial (S.A.), antifungal (C.A.)	(Jain <i>et al.</i> , 2007)
		---	Antibacterial (E.C., and K.P.)	
	MeOH	---	Antibacterial (B.S., E.C., P.A.); antifungal (A.N., C.A., P.C., and T.R.)	(Jain <i>et al.</i> , 2008c)
		FA		
	MeOH / Tetracosan 1-oyl 1-tetradecanoate / lignoceryl myristate	TER	---	(Sultana <i>et al.</i> , 2018)
	MeOH / β -amyrin stearate, β -amyrin palmitate and urs-			

		12-en-3 β -olyl oleate (β -amyrin oleate)			
		EtOH / β -cyanin fraction	FLA	Hypoglycaemic	(Jain <i>et al.</i> , 1988)
		EtOH	---	Antibacterial (S.F.) Antifungal (A.F.)	
			CHO, PHE, FLA, STR		
		PE/ α - β -amyrins and taraxasterol acetate	TER		
		PE/ Benzyl-2, 6- dimethoxy benzoate	O-methoxybenzoic acid derivatives		
		PE/ Bornyl ferulate	PHE		
		PE/ Linoleic acid, linolenic acid	FA		
		PE/ Phytol	TER		
		PE/ Stigmasterol	STR		
		n-butanol	CHO and PRT		(Sindhu <i>et al.</i> , 2010)
<i>V. glabrata</i>	Ap	Germacrene D and 6 β -cinnamoyleudesman- 15-al	ED and GD	---	(Bohlmann <i>et al.</i> , 1980)
	Rt	Germacrene D, Germacra-1(10),4-diene, 1 β , 4 β -dihydroxyeudesmane			
<i>V. macrophylla</i>	Ap	Germacrene D, caryophyllene epoxide and humulene	GD, STER		(de Veras <i>et al.</i> , 2021)
	Rt	caryophyllene epoxide and borneolferulate	TER		
	Lf	Sesquiterpenes	EO		
<i>V. montanoifolia</i>	Wp	Aq	---	Antioxidant, hypoglycemic	(Vargas Vargas <i>et al.</i> , 2019)
<i>V. negrensis</i>	Ap	CHCl ₃ / 6 β -cinnamoyloxy-1 β -hydroxy-10 α -methoxy-3-oxogermacra-4,5Z-ene	GD	Antibacterial (E.F., and S.A.)	(Mora <i>et al.</i> , 2013a)
<i>V. pentantha</i>		Germacrene D, 6 β -cinnamoyloxy-germacra- 1(I 0),4-diene	GD	---	(Bohlmann <i>et al.</i> , 1980)
<i>V. peraffinis</i>		MeOH	GU-ALK	Anti-hypertensive	(Compagnone <i>et al.</i> , 2008)

<i>V. persicifolia</i>		HX / 4 β -cinnamoyloxy,1 β ,3 α -dihydroxyeudesm-7,8-ene	ED	Anti-obesity	(Dalla Via <i>et al.</i> , 2014)
		HX / 4 β -cinnamoyloxy,1 β ,3 α -dihydroxyeudesm-7,8-ene		Anti-inflammatory	(Via <i>et al.</i> , 2015)
		HX / 4 β -cinnamoyloxy,1 β ,3 α -dihydroxyeudesm-7,8-ene		Anticancer (HCT-15, HeLa, HepG2, HL-60, K562, MCF-7, PC-3, SKUL, U251)	
	Lf	CHCl ₃	---	Hypoglycemic	(Perez G <i>et al.</i> , 1996)
<i>V. seattonii</i>	Ap	CHCl ₃ / elemanolide	STL		(Ortega <i>et al.</i> , 1985)
<i>V. semitlecurrens</i>	Rt	Borneol coumarate, ferulate	TER		(Bohlmann <i>et al.</i> , 1980)
	Ap	Bicyclogermacrene and humulene	STER	---	
<i>V. sphaerocephala</i>		PE and MeOH / 1-deoxyverocephol, 8,8' -bis-8-deoxyverocephol, 8-deoxyverocephol, 8-O-methylverocephol, 9-dehydro-8-dehydroxyverocephol and verocephol	STL		(Arciniegas <i>et al.</i> , 2020)
		MeOH	PHE	Antioxidant, antibacterial (E.C., and S.A.)	(Rodríguez-Valdovinos <i>et al.</i> , 2021)
<i>V. turbacensis</i>		Me ₂ CO / 6 β -[cinnamoyloxy]- 3 β ,4 α -dihydroxyeudesmane and 6 β -[cinnamoyloxy]-eudesman-15-oic acid	ED	---	(Bruno-Colmenárez <i>et al.</i> , 2010)
	Lf& Bk	α -pinene, germacrene-D and δ -elemene	EO	Rhodesain inhibition	(Ogungbe <i>et al.</i> , 2010)
<i>V. virginica</i>	Lf and Fw	EtOH / 6-O- β E-p-coumaroyl-4 α -hydroxyeudesmane 6-O- β -Z-p-coumaroyl-4 α -hydroxyeudesmane 6-O- α -E-p-coumaroyl-1 β -4 α -dihydroxyeudesmane	ED	---	(Xu <i>et al.</i> , 2010)
	Lf and Fw	EtOH / Verbesinosides A-F	TER-SAP	---	(Xu <i>et al.</i> , 2009)
Cancer cells: HCT-15 (colorectal), HeLa (Cervix), HepG2 (Hepatic), HL-60, K562 (leukemia), MCF-7 (breast). PC-3 (prostate cancer), SKUL (lung), U251 (glioblastoma).					

Verbesina species' chemical and pharmacological profiling offers a comprehensive understanding of their potential for drug discovery and development. These plants exhibit a rich diversity of chemical constituents, including alkaloids, flavonoids, terpenoids, sesquiterpenes, and fatty acids. Pharmacological investigations have unveiled a wide range of therapeutic actions associated with *Verbesina*, such as anti-hypertensive effects, wound healing properties, diuretic activity, antioxidant effects, antibacterial and antifungal properties, anti-inflammatory effects, and even anti-obesity and anticancer activities. Researchers can identify bioactive

4. Safety and Toxicity Considerations of *Verbesina* Medicinal Preparations

Safety and toxicity considerations are critical when utilizing *Verbesina* plants for medicinal purposes due to the diverse array of bioactive compounds they contain. Despite their long history of traditional use, caution is necessary, considering potential adverse effects. Factors influencing the safety profile include the species used, plant parts employed, preparation methods, and dosage. Limited scientific data on safety necessitates thorough preclinical and clinical studies to assess risks, establish safe dosage ranges, and ensure proper identification to avoid toxic species or misidentification. This underscores the importance of your work in further research. Pyrrolizidine alkaloids found in some *Verbesina* species pose particular concerns, emphasizing the need for careful evaluation and adherence to quality control standards. While *Verbesina* medicinal preparations hold therapeutic promise, carefully considering safety and toxicity is essential to maximize benefits and minimize risks in clinical practice (Lopez *et al.*, 1996, Al-Oqail *et al.*, 2016, Subramanian *et al.*, 2018, Tandon and Yadav, 2019, de Veras *et al.*, 2021).

5. Conservation Challenges and Sustainable Harvesting Practices

Conservation challenges and sustainable harvesting practices are crucial considerations when using *Verbesina* species, especially given the increasing demand for their medicinal and pharmacological properties. As with many

compounds responsible for specific therapeutic effects by correlating the chemical composition with pharmacological actions, laying the groundwork for novel pharmaceutical development. The bioactive compounds isolated from *Verbesina* plants hold promise as lead molecules for developing new drugs, pending further research into their mechanisms of action, pharmacokinetics, and safety profiles. The urgency and importance of this further research cannot be overstated, as it is crucial to fully unlock the potential of *Verbesina* species for drug discovery and development.

medicinal plants, *Verbesina* species face threats such as habitat loss, overharvesting, climate change, and habitat degradation, which endanger their long-term survival. Sustainable harvesting practices must be implemented to ensure the continued availability of these valuable resources while safeguarding biodiversity and ecosystem integrity. This necessitates collaboration between local communities, conservation organizations, and governmental agencies to develop and implement effective conservation strategies. Sustainable harvesting involves practices such as selective harvesting, rotation of harvest sites, regulation of collection quotas, and cultivation initiatives to reduce pressure on wild populations. Furthermore, raising awareness among stakeholders about the importance of conservation and the value of preserving *Verbesina* species in their natural habitats is essential. Integrating conservation efforts with sustainable harvesting practices and community engagement can mitigate threats to *Verbesina* species and promote their long-term viability for future generations(Shukla, 2023).

6. Future Perspectives: Potential Applications and Research Directions

The vast potential applications and promising research directions across various fields for the genus *Verbesina* underscore the importance of collaboration. With its diverse bioactive compounds and pharmacological activities,

Verbesina species hold promise for numerous therapeutic applications in medicine and healthcare, potentially revolutionizing our approach to health and well-being. The potential impact of these species on human health and well-being cannot be overstated. Further exploration of their phytochemical composition, pharmacological effects, and mechanisms of action can unveil new therapeutic targets and drug candidates for treating various diseases and health conditions. Additionally, research focusing on the identification and characterization of novel compounds, as well as the development of standardized extracts and formulations, can facilitate the translation of traditional knowledge into evidence-based medical practices. The key to realizing the full potential of *Verbesina* species and addressing

Abbreviations

A.F.: *Aspergillus flavus*,
A.N.: *Aspergillus niger*,
AgNPs: silver nanoparticles
ALK: alkaloids,
Ap: aerial parts,
Aq: aqueous,
ATQ: anthraquinones,
B.S.: *Bacillus subtilis*,
Bk: bark,
C.A.: *Candida albicans*,
C.F.: *Citrobacter freundii*,
CIP: Carrageenan-Induced Peritonitis,
COIEE: Croton Oil-Induced Ear Edema,
C.V.: *Chromobacterium violaceum*,
CHCl₃: chloroform,
CHO: carbohydrates,
Dec: decoction,
E.A.: *Enterobacter aerogenes*,
E.C.: *Escherichia coli*,
E.F.: *Enterococcus faecalis*,
ED: eudesman Derivative,
EO: essential oil,
EtAc: Ethyl acetate,
EtOH: Ethanol,
Ex: extract,
F. M.: *Fusarium moniliforme*,
F.O.: *Fusarium oxysporum*,
FA: fatty acids,
FLA: flavonoids,
Fw: flowers,
GD: germacrane derivatives,

challenges related to their conservation, sustainable use, and commercialization lies in the collaborative efforts of researchers, healthcare professionals, conservationists, and indigenous communities. By fostering interdisciplinary research and innovation, the genus *Verbesina* can continue to inspire discoveries and applications with profound implications for human health and well-being.

7. Conclusion

The *Verbesina* genus presents diverse medicinal potential. Ethnomedicinal practices warrant scientific validation. Chemical profiling reveals bioactive compounds for drug discovery. Safety, conservation, and sustainable harvesting are vital. Collaborative research promises to harness its full potential for human well-being.

GLY-ALK: glycoalkaloids,
GLY: glycosides,
GU-ALK: guanidine alkaloid,
HA: hydroalcohol,
HX: Hexane,
Inf: infusion,

K.P.: *Klebsiella pneumoniae*,
L. I.: *Leishmania infantum*,
Lf: leaves,
Me₂CO: acetone
MeOH: Methanol,
P.A.: *Pseudomonas aeruginosa*,
P.C.: *Penicillium chrysogenum*,
P.F.: *Plasmodium falciparum*,
p.o.: oral,
P.V.: *Proteus vulgaris*,
PE: Petroleum ether,
PHE: phenols,
PRT: proteins,
R.S.: *Rhizoctonia solani*,
Rt: roots,
S.A.: *Staphylococcus aureus*,
S.A.: *Streptococcus agalactiae*,
S.C.: *Staphylococcus coagulans*,
S.E.: *Staphylococcus epidermidis*,
S.F.: *Streptococcus faecalis*,
S.I.: *Staphylococcus intermedius*,
S.T.: *Salmonella typhi*,
SAP: saponins,
Sd: seeds
St: stem,
STER: sesquiterpene,

STL: sesquiterpene lactones,
STR: steroids / phytosterols,
STR-GLY: steroid glycosides,
STR-SAP: steroid saponins,
T.B.: *Trypanosoma brucei*,
T.C.: *Trypanosoma cruzi*,
T.R.: *Trichophyton rubrum*,

TAN: tannins,
TER: terpenes,
TER-SAP: terpenoidal saponins,
top.: topical,
V.C.: *Vibrio cholerae*,
Wp: whole plant

Data Availability: The data and materials supporting the conclusions of this article are included within the article.

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